

ANNUAL REPORT

2021/22

Annual Report and
Financial Statements
For The Year Ended
30 June 2022



HERITAGE
CRAFTS





*Catherine Ade
Endangered Crafts Fund recipient
Photo by Jo Hounsome*

About

Heritage Crafts is the national charity for traditional heritage crafts. Working in partnership with government and key agencies, we provide a focus for craftspeople, groups, societies and guilds, as well as individuals who care about the loss of traditional craft skills, and work towards a healthy and sustainable framework for the future.

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Legal and Administrative Information

PRESIDENT

HRH The Prince of Wales

VICE PRESIDENTS

The Lord Cormack DL, FSA

The Rt Hon the Baroness Garden of Frognal
(from 22 November 2021)

Richard Hefford-Hobbs

PATRONS

Professor May Cassar CBE

Kaffe Fassett MBE

Mark Henderson *(to 13 December 2021)*

Will Kirk *(from 14 December 2021)*

Dr Alex Langlands

TRUSTEES in the period July 2021 – June 2022

Honorary Officers

Chair Patricia Lovett MBE *(to 31 May 2022)*

Vice Chair Judit Seymour *(to 31 March 2022)*
David Clarke *(Interim Vice-Chair from 1 April 2022)*

Treasurer Sarah Kolkman

Secretary Alison Robinson Canham

Other Katy Bevan

Trustees Jennifer Chen

Dr Chrissie Freeth

Helen Nichols

Jonathan Reid

Jo Sealy *(from 27 April 2022)*

Ambrita Shahani-Tuckwell

Laura Southall

Robin Wood MBE

STAFF

Daniel Carpenter (Operations Director)

Mary Lewis (Endangered Crafts Manager)

Charlotte Diamond (Membership and Admin Officer)

Sally Morgan (Finance Officer)

REGISTERED OFFICE

81 North Street, Wellington, Somerset TA21 8NA

REGISTERED CIO NUMBER

1159208 (previously registered charity number 1133646)

ACCOUNTS

Graham Darbourne FCA

EXAMINED BY

TC Bulley Davey Limited

6 North Street, Oundle, Peterborough PE8 4AL

BANKERS

CAF (Charities Aid Foundation)

25 Kings Hill Avenue Kings Hill, West Malling, Kent ME19 4TA



*Ilana Belsky, diamond cutter
Photo by B Wild Photography*

WELCOME

The Trustees present their report along with the financial statements of the charity for the year ending 30 June 2022.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Heritage Crafts Association (operating as ‘Heritage Crafts’) is a Charitable Incorporated Organisation (CIO). The CIO was registered with the Charity Commission in November 2014, replacing the previous unincorporated association of the same name (charity number 1133646) which was established in January 2010 and closed in May 2015.

Membership is open to individuals over the age of eighteen, and businesses and organisations approved by the Trustees. A Trustee must be a member of the CIO or a nominated representative of a business/organisation that is a member of the CIO. The Heritage Crafts Board is formed of Trustees who are appointed by the members at the Annual General Meeting and serve for three year terms, although they are eligible for re-election. The Board meets five times each year to set and oversee the delivery of Heritage Crafts’ strategy.

A number of Trustee sub-committees support the work of Heritage Crafts throughout the year.

- **Finance** - reviews the annual budget, investment and reserve policies
- **Fundraising** - monitors funding opportunities and oversees bids
- **Inclusion and diversity** - seeks equality of opportunity and fair representation
- **Membership** - recommends membership subscription rates and benefits
- **Marketing** - oversees marketing, branding and communications
- **People and culture** - oversees staff and trustee welfare and recommends remuneration and benefits

Letter from the Operations Director

It has been a tumultuous couple of years for the heritage crafts sector, with all the challenges facing small crafts businesses compounded first by the COVID-19 pandemic and then by the economic crisis, inflation and rising energy and living costs.

Last year, with support from partners we were able to award COVID hardship grants totalling just under £50,000 to the craftspeople who needed it most. This year we have supplemented this with 18 Endangered Crafts Fund grants, awards and training bursaries totalling just under £39,000. We are now seeking more funds to help prevent craftspeople from losing their businesses, with the ensuing loss of intangible cultural heritage that is embodied in every skilled crafts practitioner.



Paula Carnell, bee skep maker
Heritage Crafts at Fortnum and Mason

We know it is the tip of the iceberg, but by setting a good example and showing how relatively small amounts of funding can make a big difference when it comes to safeguarding heritage crafts, we can demonstrate to the government and its agencies (with whom we are now well networked) what is at risk and what these skills are already offering to upcoming generations.

I should like to publicly acknowledge and thank our staff team of Mary Lewis, Charlotte Diamond and Sally Morgan for rising to the challenge again – they really have gone above-and-beyond once more.

Our volunteer Trustees also generously give a great deal of their time with advice and expertise and guiding the work of the organisation, and I would like to express our particular thanks to outgoing Chair Patricia Lovett MBE and Vice-Chair Judit Seymour. Judit has been a wonderful asset to the charity during a period that has seen our transition from a volunteer-run to a staff-operated organisation with strong and sustainable foundations. As for Patricia, who has been with us from the start, Heritage Crafts will be forever indebted to her 12 plus years of dedicated service to the promotion and safeguarding of traditional craft skills in the UK.

Our loyal membership, which now totals 1,300, means that we have a strong base of unrestricted income- and our generous funders ensure that we can do so much more.

Thanks for all your support in enabling us to safeguard and celebrate the UK's craft skills.

Daniel Carpenter
Operations Director

Letter from the Previous Chair

This is my last Heritage Crafts Annual Report as Chair of the organisation, having stepped down in May.

It was a decision that was not taken lightly nor without a great deal of thought, but having been involved in Heritage Crafts from day one, with seven-and-a-half years as Vice-Chair and four-and-a-half as Chair, I feel the time is right for someone with fresh ideas, new approaches and with better contacts with the powers-that-be.

It has been a whirlwind time for me and I have met so many wonderful and talented makers, and those who kindly support

such crafts, along the way; I have greatly valued the knowledge I have gained and the experiences I have had, but I know I leave Heritage Crafts in a stable position financially and with an amazing staff team.

I would like particularly to thank them, the Trustees and all who have been so kind to support me over these years. Retirement doesn't beckon quite yet with potentially a couple more books to write and some exciting new projects, and I do hope to see some of you at future Heritage Crafts events.

Patricia Lovett MBE
Previous Heritage Crafts Chair

We are Heritage Crafts

From 8 October 2021 we have been operating under the name Heritage Crafts and using this wonderful new logo, developed in-house by Trustee and branding expert Jennifer Chen and the staff team.



The logo features an abstract design that references tools familiar to a number of craft disciplines. The different thicknesses of line making up the circle give it a sense of movement, similar to how heritage craftspeople continuously evolve, while always carrying with them the lineage of skills from the past. We hope the new brand will consolidate us in the minds of the public as the key charity operating in this sector, while appealing to a new generation of supporters.

Objects & Activities

Heritage Crafts is the national charity for traditional heritage crafts in the UK. Working in partnership with government and key agencies, we provide a focus for craftspeople, groups, societies and guilds, as well as individuals who care about the loss of traditional crafts skills, and work towards a healthy and sustainable framework for the future.

Our **vision** is a society in which heritage craft skills are popularly acknowledged as being of vital cultural importance, and are nurtured and celebrated for their own intrinsic value, not just for the objects or environments they produce, conserve or restore.

Our **mission** is to support and promote heritage crafts as a fundamental part of our living heritage.

Our **charitable purpose** is to advance public knowledge and appreciation of traditional and heritage crafts, in particular, but not exclusively, through education, advice and training.

We do this through:

- **Knowledge** – increasing knowledge of the status of heritage crafts and the challenges faced
- **Advocacy** – influencing government, policymakers and funders to improve the likelihood of craft skills surviving and flourishing
- **Safeguarding** – ensuring that the highest standard of craft skills are passed from one generation to the next
- **Support** – supporting craftspeople to practise, nurture and pass on their craft
- **Engagement** – raising awareness and interest with the wider public

We are unique as the first UK-wide champion for safeguarding intangible heritage craft skills, as recognised by the UNESCO Convention for the Safeguarding of Intangible Cultural Heritage (Heritage Crafts is accredited as an official UNESCO NGO for Intangible Cultural Heritage).

Strategic Plan 2020-23

In January 2020 we set out an ambitious three-year plan to make major strides in realising Heritage Crafts' mission and help bring about its vision for the future. It follows a Theory of Change model, starting with the vision of society that would be achieved should Heritage Crafts be successful in its mission, and working backwards to identify necessary preconditions and changes required to make that vision come about.

The following key issues were identified as priorities to tackle over these three years:

- Improving support and responsibility for heritage crafts at government level
- Improving training routes for people wishing to become heritage craftspeople
- Enabling creative subjects and haptic skills to be taught in schools
- Increasing appreciation for heritage craft skills among the general public
- Alleviating the difficulties facing crafts businesses
- Increasing diversity in the heritage crafts sector

To read the plan in full, visit heritagecrafts.org.uk/official-documents

To address these issues we set out the following strategies:

- Develop the Red List of Endangered Crafts as a key source of heritage craft viability data
- Research into the heritage crafts sector to identify and address barriers to entry and increase diversity
- Influence government, policymakers and funders to improve the likelihood of craft skills surviving and flourishing
- Administer a fund to help ensure that endangered crafts have a substantially improved chance of survival
- Develop partnerships in the education and learning sectors
- Create resources for capturing and preserving heritage crafts skills
- Provide information resources to make craft businesses more sustainable
- Encourage local ownership of Heritage Crafts and initiate regional Heritage Crafts groups
- Ensure that membership of Heritage Crafts meets the needs of a diverse range of craftspeople and supporters
- Develop The Makers into a more detailed and joined up directory resource
- Facilitate a positive representation of heritage crafts in the media
- Participate in exhibitions and showcases
- Run a suite of awards and facilitate national recognition of the best craftspeople



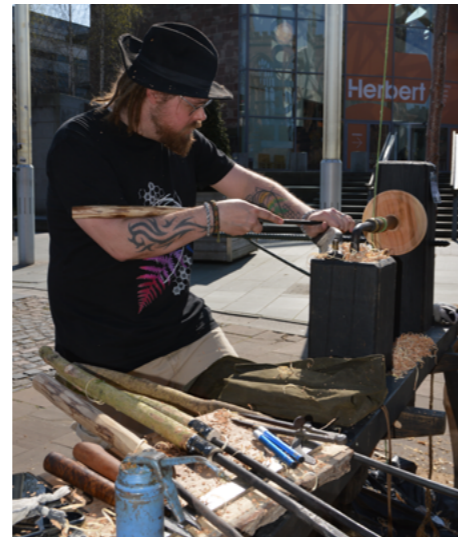
Ray Clarke
Photo by Jo Sealy

On Saturday 26 March the historic centre of Coventry was taken over by heritage crafts for Making Places, part of our Making of Coventry project in partnership with Creative Lives, and part of Coventry City of Culture 2022.

THE MAKING OF COVENTRY

From the wool and leather trades, through ribbon and watch making, through to bicycle and car making, Coventry is a city steeped in craft skill. Thanks to funding from **Coventry City Council**, we teamed up with **Creative Lives** for a programme of events and on-air coverage of crafts in Coventry on **BBC Radio Coventry and Warwickshire**, focusing on how making has defined the city in the past and continues to do so today.

Keynote speaker Patrick Grant (BBC *Great British Sewing Bee*, Community Clothing) and Prof Martyn Evans (Director of the Manchester School of Art) got the day underway, followed by talks, demonstrations, tours of Coventry cathedral and the Herbert Gallery, workshops, a panel discussion, a craft cinema and repair café.



HERITAGE CRAFTS AWARDS

On 2 February 2022 we held a prestigious **Winners' Reception at the House of Lords** hosted by **Heritage Crafts Vice-Presidents Lord Cormack and Baroness Garden of Frognal** and sponsored by **Swaine Adeney Brigg**.

The **Heritage Crafts/Marsh Maker of the Year** award was won by glass engraver Tracey Sheppard, who took up glass engraving at evening classes in the 1980s and soon reached the pinnacle of her craft, receiving commissions from Historic Royal Palaces to present to Her Majesty the Queen, and to be part of the Downing Street Collection of engraved glass. She has worked tirelessly on behalf of the Guild of Glass Engravers and is now their President, alongside being Master of the Art Workers Guild.



The **Heritage Crafts/Marsh Trainer of the Year** award went to Greg Rowland who runs a wheelwrighting workshop in Devon with his father and fellow master-wheelwright Mike. Greg was nominated by his current trainee Sam Phillips who is being trained through the Livery Companies Apprenticeship Scheme as well as a Bench Joinery apprenticeship with Exeter College. As well as training apprentices of his own, Greg was also instrumental in the development of the apprenticeship standard in collaboration with the Worshipful Company of Wheelwrights.

The **Heritage Crafts/Marsh Trainee of the Year** award went to violin maker Niam Chauhan. Niam is studying at the Newark School of Violin Making, but began learning violin maintenance from the age of 13, before starting an informal apprenticeship with the late luthier and clock-maker John Bedingfield at the age of 16. Violin maker Melvin Goldsmith said: "[During my 30 years as a professional violin maker,] I have had some excellent students of the craft visit my workshop but of them all Niam is the outstanding example".

The **Heritage Crafts/Marsh Volunteer of the Year** award went to violin maker Colin Garrett, who has been a member of the British Violin Making Association for over 20 years and in that time has served many roles including Chairman and BVMA Enterprises Secretary. For the last 18 years he has also been Treasurer of the Rowan Armour Brown Trust, a charity that helps supports student luthiers with financial grants, wood distribution and work experience placements. He is also Treasurer of Luthiers Sans Frontiers, a charity that offers free training to some of the poorest countries in the world.



PRESIDENT'S AWARD FOR ENDANGERED CRAFTS

The President's Award for Endangered Crafts was established in 2020 by Heritage Crafts President HRH The Prince of Wales. Each year £3,000 is awarded to a skilled practitioner of an endangered craft who will use the funding to ensure that their skills are passed on to the future.

The PRESIDENT'S Award

In its first two years, The President's Award judges have included renowned advocates of craft such as Jay Blades MBE, (BBC *The Repair Shop*) and Patrick Grant (BBC *The Great British Sewing Bee*). HRH The Prince of Wales selects the eventual winner from a shortlist of three.

2021 Winner

Dr Rebecca Struthers

Rebecca Struthers is Director and watchmaker of a traditional watchmaking workshop and studio in Birmingham alongside husband and fellow master watchmaker Craig. They use traditional methods, materials and techniques in the restoration of vintage and antique watches as well as the production of their own timepieces. She is the first, and currently only, watchmaker in the UK to earn a PhD in horology. Rebecca plans to use the prize to create a free-to-use educational website for anyone with an interest in learning the art of watchmaking.



Rebecca Struthers
Photo by Andy Pilsbury

Other 2021 Finalists

Veronica Main MBE – straw plaiter for hat making
Hugh Dunford Wood – wallpaper maker



Veronica Main MBE

The President's Award was presented at a special reception at Dumfries House, home of The Prince's Foundation, in September 2021. Sculptor Sean Hedges Quinn was commissioned to design and make the exemplar/mould from which the award was cast in bronze. The base supporting the feathers is made of oak from the Sandringham Estate beautifully crafted by Ipswich woodworker Brendan Worsley, with stone from Balmoral. Hand engraver Ruth Anthony was commissioned to engrave the plaques.



Craig and Rebecca Struthers
at Dumfries House

The winners' awards and bronze finalists' medallions were generously commissioned and sponsored by Heritage Crafts Vice President Richard Hefford Hobbs.



Hugh Dunford Wood
Photo by Jay Williams



THE ENDANGERED CRAFTS FUND

As well as highlighting the plight of the UK's most endangered crafts, it is also important to offer practical support to help stem the decline.

In late 2020 we received funding from the **Dulverton Trust** to invest in our Endangered Crafts Fund, at a time when at-risk crafts were suffering the added effect of the COVID-19 pandemic, and some of this money was carried over into the 2021/22 year. The Trust has been an important funder in recent years, allowing us to employ our Endangered Crafts Manager and make many interventions that have improved the viability of at-risk crafts.

We also had funds remaining from the **Garfield Weston Foundation** to invest in Endangered Crafts Fund interventions, as part of a wider project to evaluate the social and cultural importance of endangered craft skills.

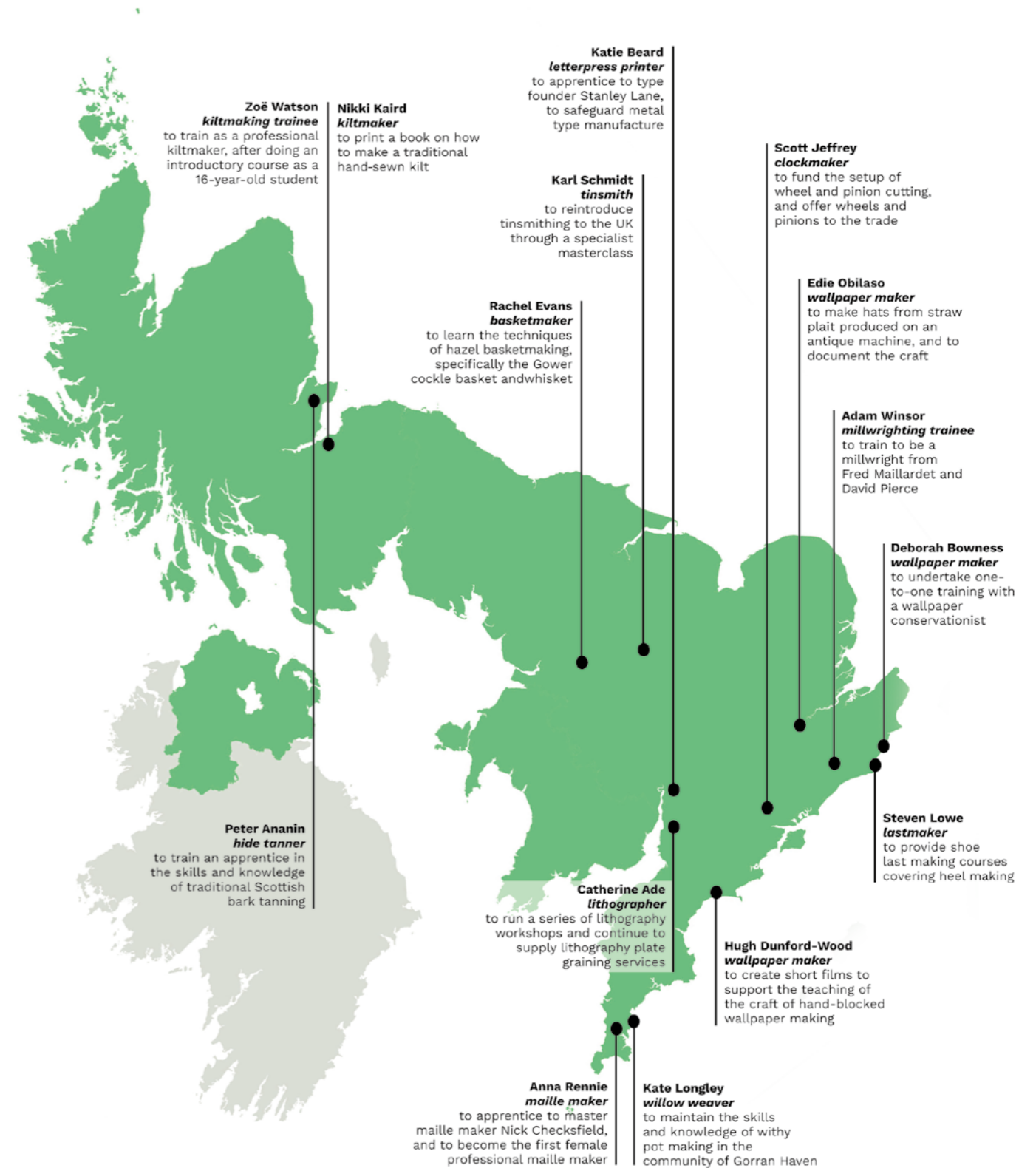
We received further funding from the **Sussex Heritage Trust** to provide Sussex-based applicants with Endangered Crafts Fund grants. Sussex-based applications were ring-fenced, so they were only competing for funds with projects in the counties of East and West Sussex and Brighton and Hove, not with projects elsewhere in the UK.

A small amount of funding was also carried over from the previous year from a grant from **Benefact Trust** (then known as Allchurches Trust).

Thanks to generous support from these trusts and foundations, as well as individual donors, since September 2019 we have been able to provide grants of up to £2,000 to 42 practitioners for projects that increase the likelihood of an endangered craft surviving the next generation, 15 of which were awarded in the financial year 2021/22.

Support is focused on projects with the potential to halt an imminent loss or provide a route to viability for the recipient and fellow practitioners.

These are the ways we have supported at-risk skills through the Endangered Crafts Fund in the past year.



HERITAGE CRAFTS AT FORTNUM & MASON

We spent a wonderful week showcasing the Heritage Crafts *Red List of Endangered Crafts* at Fortnum & Mason in Piccadilly as part of London Craft Week from 4 to 8 October 2021. There were weeklong displays in store explaining the plight of at-risk crafts and the work we have been doing to safeguard them, and from midday on Friday there were demonstrations from craftspeople featured on the list including scissor making with Ernest Wright Scissors, bee skep making with Paula Carnell and basketwork furniture making with Coates Willow.

It was a fabulous platform to promote some of the UK's rarest craft skills. On the Friday evening Fortnum's provided a reception for the craftspeople and invited guests for a live launch of the *Red List* in person following the online launch during COVID.



*Basketwork furniture maker
Jonah Addison*

THE SCIENCE OF MAKING

Our Science of Making event at the Brunel Museum on 7 October 2021 was co-hosted with watchmaker Dr Rebecca Struthers as part of London Craft Week. We heard from an amazing line-up including materials scientist Anna Ploszajski, engineer Roma Agrawal, forensic jeweller Maria Maclennan and science teacher Alom Shaha, as well as scientific glassblower Terri Adams. The event was kindly sponsored by Smith of Derby and The Watch Club.



Dr Anna Ploszajski

CRAFT ASSISTANT TRAILBLAZER APPRENTICESHIP

In January 2022 our submission for a generic Craft Assistant Trailblazer apprenticeship was accepted by the Institute for Apprenticeships and Technical Education. This was fantastic news and is the first step in allowing employers in a range of niche crafts to draw down government funding to train apprentices. The Level 3 standard uses a 'core and options' approach, with the first option being ceramics, to underpin the new Craft & Design T-Level being rolled out in 2023.

#IWILL

In November 2021 we were awarded £23,635 by the Dulverton Trust for a project focused on increasing diversity through consulting with young people. As part of this project we are running consultation events online and in real life, developing a heritage crafts Youth Ambassadors programme, and producing inspirational careers advice resources for young people, working with partner organisations such as Satchel Classes and Speakers for Schools.

ENDANGERED CRAFT WEEK

21 to 26 March 2022 marked the inaugural Endangered Craft Week, an effort by Heritage Crafts and partner The Prince's Foundation to shine a light on the urgent need to preserve traditional craft skills. Over the course of the week we profiled five craft businesses that involve skills featured in the *Red List of Endangered Crafts*, including York Handmade brick makers, Kate Brett marbler, AS Handover brush makers, Graeme Bone kilt maker, and Rebecca Struthers watchmaker.



Endangered Ceramics Symposium

The latest in our series of craft symposia funded by The Pilgrim Trust took place at Stoke-on-Trent's Potteries Museum & Art Gallery on 16 October 2021 in partnership with Staffordshire University. The event highlighted specialist skills at significant risk of being lost from the industry, surveyed through recent research for the *Red List of Endangered Crafts*. Findings will feed into the 2023 edition of the Red List and inform our advocacy work with UK government agencies and funding bodies.



National Honours

As the UK does not have an official National Living Treasures scheme, we have been nominating the country's top craftspeople for National Honours since 2013. We had our 24th success in June 2022 as part of the Queen's Jubilee Birthday Honours. Currently holder of the Heritage Crafts Trainer of the Year award, wheelwright Greg Rowland MBE has been at the forefront of the drive to stop the decline in the number of wheelwrights, and was instrumental in developing the syllabus and training methods for wheelwright apprentices, going on to train two of his own apprentices.



Online Events

Continuing our series of online events started during the COVID-19 pandemic, we have featured 16 more 'In Conversation' events this year with figures such as diamond cutter Ilana Belsky, Royal heraldry artist Timothy Noad, and the Repair Shop's Will Kirk and Sonnaz Nooranvary, with a training session on telling your craft story with Dr Anna Ploszajski. These events provided opportunities for valuable interaction amongst those who would otherwise be unable to attend our events for reasons of geography or physical access.



Member Networks

When COVID-19 hit we accelerated our plans to roll out members' networks order to provide additional support to members who were not able to attend events in real life. By the end of this year we had eight regions meeting by Zoom and/or in real life, including the West Midlands & Marches, the South West of England, Scotland, the North of England, the East Midlands, Wales, Northern Ireland and London.



The Prince's Master Crafters

In May, Heritage Crafts President HRH The Prince of Wales lent his name to a new seven-part series on Sky Arts, *The Prince's Master Crafters: The Next Generation*. We put forward the featured experts from amongst Heritage Crafts members, including woodcarver Sarah Goss, weaver Rezia Wahid MBE and pargeter Johanna Welsh. The series was hosted by Jim Moir, and saw a selection of top amateur craftspeople work towards a final showcase piece to present to His Royal Highness.



Rose Uniacke partnership

Designer Rose Uniacke partnered with Heritage Crafts this year to create Remnant Weave, a new fabric remnants collection, the profits of which are being donated to us to help safeguard craft skills. The new cushions are handwoven in the UK with Rose Uniacke fabric remnants. The inner pads are handmade with 100% British wool, which is a natural and eco-friendly alternative to hollow-fibre and feather fillings. In the first year the project raised over £3,600.



The Black Artisans

The Black Artisans photography exhibition, which took place at the William Morris Gallery, East London, in September and October 2021, celebrated twenty-four black craftspeople, combining heritage crafts with other elements of cultural heritage. Photographer Jo Sealy collaborated with Heritage Crafts to show the breadth of black artisans operating in the UK today, often operating unseen, and follows their routes into their chosen professions.



Crefftwr Heritage Crafts in Wales Exhibition

In May and June 2022 we partnered with the Turner House Gallery in Penarth, South Wales, for a Heritage Lottery funded exhibition of Heritage Crafts Wales members' work, curated by Lewis Prosser, alongside specially commissioned workshop photos by Dewi Tanatt Lloyd.

Bursaries

In February 2022 we awarded our first training bursary for Black and ethnically diverse makers sponsored by DCA Consulting.

It is still the case that the UK craft sector does not accurately reflect the diversity of the UK as a whole and, for this reason, we took positive action to target this training bursary at Black and ethnically diverse groups who are currently under-represented in the craft sector.

The bursary awarded in February 2022 was sponsored by DCA Consulting and was assessed by a panel including Jennifer Chen (Heritage Crafts Trustee), Jo Sealy (partner from the Black Artisans project), weaver Rezia Wahid MBE, and Lucy McCall (from sponsors DCA Consultants).

The successful applicant was plasterer Daahir Mohamed, who received his



bursary at our Winners' Reception at the House of Lords on 2 February. The funds

will help to support him during his six-month Fellowship with the Society for the Protection of Ancient Buildings.

In May we announced that the City & Guilds Foundation would be taking on the sponsorship of this bursary for the next three years. To mark the announcement we made an additional bursary award to carpenter Nkosi Kerr, who moved to



the UK from Tobago in 2019 and will complete a Level 3 Bench Joinery course at the Building Crafts College in London, setting himself up to make significant progress in his carpentry career.

Funders

We are extremely grateful to:

- The **Swire Charitable Trust** for three years' funding to enable us to step up our support for the heritage crafts sector. We are using this time to help increase the resilience of craft practitioners, develop training routes for craft and promote craft education in and out of schools.
- The **Pilgrim Trust** for funding the symposia on Endangered Industrial Pottery Skills, a contribution to the Endangered Crafts Fund, and the 2023 edition of the Red List of Endangered Crafts.
- The **Dulverton Trust** for funding the 18-month #iwill project to engage 11 to 18-year-olds, and a contribution to the Endangered Crafts Fund.
- The **Garfield Weston Foundation** for a grant to fund the Endangered Crafts Manager to make interventions to increase the likelihood of at-risk skills continuing, a contribution to the Endangered Crafts Fund, and pilot research into the value of heritage craft skills.
- The **Sussex Heritage Trust** and **Benefact Trust** for generous contributions to the Endangered Crafts Fund.
- The **Marsh Charitable Trust** for continuing to fund the Maker, Volunteer, Trainer and Trainee of the Year awards.
- **Coventry City Council** for funding the Making of Coventry project and the Making Places event at Draper's Hall in Coventry.
- **Swaine Adeney Brigg** for sponsoring the Winner's Reception at the House of Lords.
- **Cambridge Precision** for sponsoring the creation of the award and medallions for the President's Award.
- **Rose Uniacke** for a generous donation as a result of the Remnant Weave project.
- **Smith of Derby** and **The Watch Club** for sponsoring the Science of Making event during London Craft Week.
- **DCA Consulting** and the **City & Guilds Foundation** for sponsoring the training bursary for Black and ethnically diverse trainees.

Benefactors

We are immensely grateful to our 2020/21 Benefactors (to 30 June 2022):

- | | | | |
|-------------------|-----------------------|-----------------------|-------------|
| • Peter Brown | • Farlows | • Linda Lattimer | • Emma Sims |
| • Hugo Burge | • Malcolm Gammie | • Ian Lovett | Hilditch |
| • Lucy Butcher | • Roger Gawn | • Patricia Lovett MBE | |
| • Susannah Clasen | • Patricia Dewar Gibb | • Lucy McCall | |

For more details of our Benefactor scheme, see heritagecrafts.org.uk/benefactors.

We are most grateful for all the contributions we receive from individuals, as these make an enormous difference to what we are able to do. Heritage Crafts receives no funding from the UK government, and so is wholly reliant on these grants and donations, and on our membership fees. The Trustees would like to thank everyone for their support.

SWIRE
CHARITABLE
TRUST

Pilgrim
Trust

THE DULVERTON TRUST



Garfield Weston
FOUNDATION



MARSH
Charitable Trust



Trustees' Report

Heritage Crafts' net incoming resources for the year were £181,161 (2021 restated: £194,116) and the closing cash reserves held at 30 June 2022 were £179,487 (2021: £171,678).

The amount of restricted funds received in the year to 30 June 2022 was £76,137 (2021 restated: £120,058). This decrease was the result of the increased funding in 20/21 for our Covid-19 Emergency grants fund.

The Endangered Craft Fund, launched in April 2019, continues to go from strength to strength. Donations in the year totaled £4,666 but we are still receiving commitments from funders to continue to support this project. Grants totaling £22,998 were awarded during the year to 15 makers. The fund is carrying forward a

balance of £7,510 at 30 June 2022 which, together with funds expected soon, will be used for the next round of awards. We will continue to seek funding to enable the Endangered Crafts Fund to carry on its work.

Grants totaling £30,105 were received from The Pilgrim Trust and Dulverton to support our strategic projects. These involve supporting the work of the Endangered Crafts Officer, funding the cost of research of the Red List published earlier this year, and engaging with 11- to 18-year-olds as potential future craft practitioners.

The Making Places event which took place in March in Coventry was generously sponsored by Coventry City Council.

Benefactor income is an increasingly important revenue stream and we would like to thank all of our new and existing benefactors. We like to develop longstanding relationships with our benefactors and the full benefits of the scheme are available on our website.

We were also able to find sponsorship for our events during London Craft Week from Smith of Derby and The Watch Club.

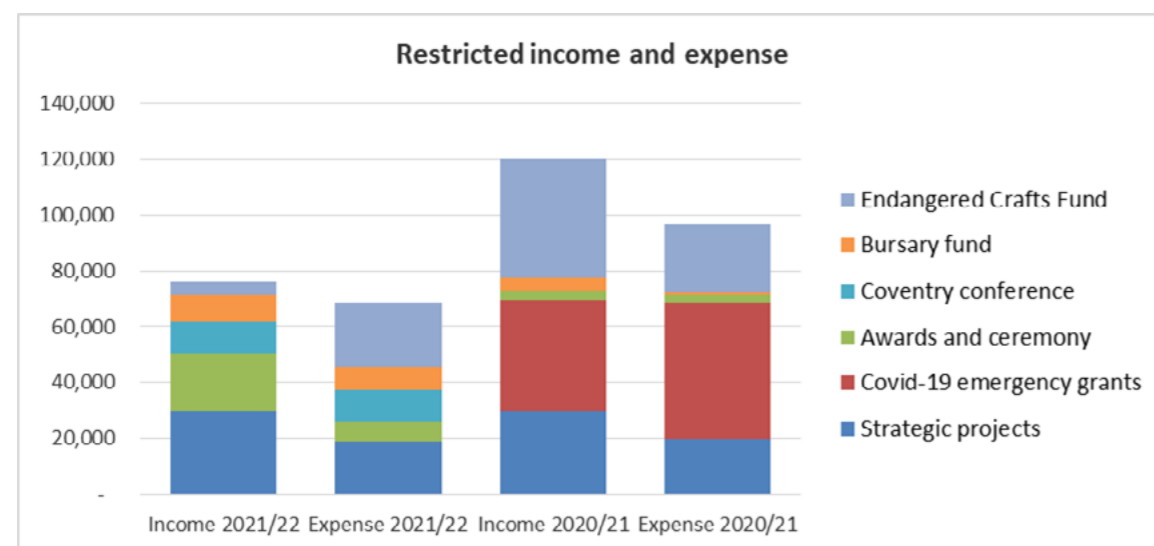
Rose Uniacke contributed the profits from her 'Remnant Weave' interior design product line, which resulted in a very generous donation of £3,622.

We have continued to manage costs as prudently as possible. The largest item of expenditure continues to be salary costs. Strategic projects fund a proportion of our staff costs and form the majority of the costs transferred from unrestricted to restricted funds. All of our staff work from home, and the Trustee Board has held most of its meetings online. However, travel and meeting

costs have increased from 2021 levels as we begin to travel to more events and have some face-to-face meetings.

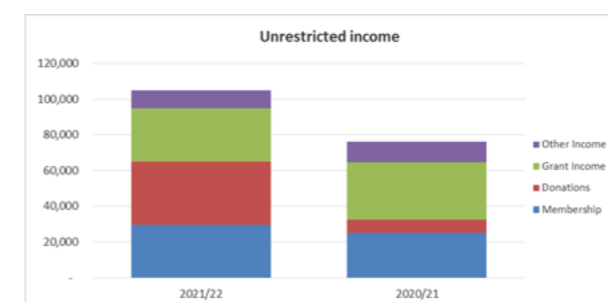
Trustees are not remunerated for their work with Heritage Crafts. Travel costs incurred in attending committee meetings and advocacy meetings on behalf of the organisation are reimbursed. Trustee expenses for the year are £172.28 (£nil in 2021).

The growth of membership remains critical to the future of Heritage Crafts and to ensure we can demonstrate wide support for our policies. At 30 June 2022 Heritage Crafts had 1,284 members (30 June 2021: 1,211 members). Of this total, 158 members are organisations and businesses and 1,126 are individuals, of which 5 are honorary (30 June 2021: 153; 1,058 and 5 respectively). The membership fees continue to be £20 for individuals and sole traders; £35 for joint membership; £15 for students/trainees and £40 for businesses, craft guilds and organisations.



Unrestricted income in the year of £105,023 was higher than the previous year (2021 restated: £74,058). This increase was driven by a very generous donation from Peter Brown which we will be using to fund an additional staff member. Membership income continued to grow strongly.

We received the second installment from The Swire Charitable Trust's very generous 3 year grant of £30,000 per annum to cover core administrative costs.



Future Financial Plans

The future focus of the Trustees continues to be growing Heritage Crafts as a self-funding organisation as regards its core costs, while working in partnership with other organisations and funders to deliver key projects that promote and develop heritage crafts. Core costs will increasingly be covered by membership fees, project administration charges and core costs charged directly to projects. In the coming year, the Trustees and Staff will be working to develop the next phase of the strategic plan.

Risk Management

We recognize that our operating environment continues to be very challenging. In order to understand the risks the organisation is facing, we maintain an organic risk register which is reviewed regularly by the Board and Sub-Committees. Each risk is assessed and the Board focuses on those which have the greatest likely impact. We try to reduce the possible impact of all risks but it is not possible to entirely eliminate them.

We have assessed our top two risks to be:

Financial risk – the risk that Heritage Crafts will not be able to raise sufficient funds through grants, membership

and/or fundraising to maintain its charitable purpose. In the current cost of living crisis we are seeing rising cost pressures, particularly salary costs, which increase our need for funding, combined with the difficult prospect of raising membership fees at this time. We are working hard on engaging with relevant stakeholders, through our fundraising strategy, to ensure that Heritage Crafts will be able to carry out its aims.

Reputational risk – operating in a public environment always carries with it a possibility of miscommunication or misinterpretation which could lead to loss of reputation, and therefore a risk that supporters will fall away, and Trustees, Ambassadors, Benefactors and Sponsors will be brought into disrepute and leave. We are continuously working to ensure that our public communication is clear and driven by our organisational values, our strategy and objectives.

In addition, we recognize that the people who work for Heritage Crafts, whether as Trustees or employees, bring unique skills and are difficult to replace. We are working on strengthening our governance structure to ensure that we always retain a core number of Trustees with relevant skills and that our employees are properly supported.

Reserves Policy

The Board assesses the reserves policy on an annual basis. In the light of continued economic uncertainty the Board has decided to retain the level of reserves held by the charity at the equivalent of twelve months' core expenditure.

Our free reserves at 30 June 2022 are £99,427 which equate to twelve months of core expenditure, in line with the policy noted above.

Designated Reserves

The Board has agreed to designate a proportion of reserves to be used as match funding for projects that further the strategic objectives of Heritage Crafts. This fund was been created at 30 June 2021 and reserves of £25,000 have

been committed to this fund. Projects and funding partners are being identified and the funds will be utilized during the forthcoming year.

Public Benefit Statement

The Board has kept in mind the Charity Commission's guidance on public benefit at board meetings and when making decisions around the implementation of the objects and activities of Heritage Crafts.

Fundraising Statement

Heritage Crafts is committed to ensuring its fundraising activities are responsible, ethical and transparent and as such aims to comply with best practice as set out by the Fundraising Regulator in the Fundraising Code.

Signed by Treasurer

Signature:  Name: Sarah Kolkman, Treasurer Date: 23 November 2022

Signed by Co-Chair of Trustees on behalf of all Trustees

Signature:  Name: David Clarke, Co-Chair Date: 23 November 2022

Signed by Co-Chair of Trustees on behalf of all Trustees

Signature:  Name: Jay Blades, Co-Chair Date: 23 November 2022
Jay Blades (Nov 18, 2022 06:33 AST)

Independent Examiner's Report to the Trustees of the Heritage Crafts Association

I report on the accounts of the Heritage Crafts Association (operating as Heritage Crafts) for the year ended 30 June 2021, which are set out on pages 24 to 27.

Respective responsibilities of Trustees and examiner:

The charity's Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report:

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair" view and the report is limited to those matters set out in the statement below.

Independent examiner's statement:

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed by independent examiner

Signature: _____



Name: Graham Darbourne FCA, TC Group

23/11/21

Statement of Financial Activities

To the nearest £

Note	Unrestricted	Restricted	Designated	Total	Last year
RECEIPTS					
Donations and grants	£65,185	£76,137	£0	£141,323	£156,134
Membership	£29,635	£0	£0	£29,635	£25,038
Events	£1,552	£0	£0	£1,552	£2,309
Interest	£310	£0	£0	£310	£630
Gift Aid	£5,938	£0	£0	£5,938	£9,362
Miscellaneous	£2,403	£0	£0	£2,403	£644
Subtotal	£105,023	£76,137	£0	£181,161	£194,116
Assets and investment sales	£0	£0	£0	£0	£0
Subtotal	£0	£0	£0	£0	£0
TOTAL RECEIPTS	£105,023	£76,137	£0	£181,161	£194,116
PAYMENTS					
Staff costs	£67,762	£0	£0	£67,762	£58,000
Events	£2,203	£11,500	£0	£13,703	£1,122
Trustee travel expenses	£172	£0	£0	£172	£0
Project costs	£0	£13,320	£0	£13,320	£595
Grants	£0	£34,337	£0	£34,337	£74,436
Administration costs	£21,576	£0	£0	£21,576	£5,718
Subtotal	£91,713	£59,157	£0	£150,870	£139,871
Assets and investment purchase	£0	£0	£0	£0	£0
Subtotal	£0	£16,980	£0	£0	£0
NET OF RECEIPTS (PAYMENTS)	£13,310	£0	£0	£30,291	£54,245
Transfers between funds	£16,903	-£16,903	£0	£0	£0
TOTAL FUNDS LAST YEAR END	£84,862	£46,660	£25,000	£156,522	£228,182
TOTAL FUNDS THIS YEAR END	£115,075	£46,738	£25,000	£186,813	£156,522

Balance Sheet

As of 30 June 2022	Unrestricted funds	Restricted funds	Total
ASSETS			
Cash at hand and in bank	£152,350	£27,138	79,488
Trade Debtors	£0	£19,600	£19,600
Other Debtors	£5,938	£0	£5,938
Prepayments	£2,334	£0	£2,334
TOTAL ASSETS	£160,621	£46,738	£207,359
LIABILITIES			
	£20,546	£0	546
TOTAL FUNDS AS AT 30 JUNE 2021	£140,075	£46,738	£186,813

As of 30 June 2021	Unrestricted funds	Restricted funds	Total
ASSETS			
Cash at hand and in bank	£125,018	£46,660	£171,678
Prepayments	£509	£0	£509
TOTAL ASSETS	£125,527	£46,660	£172,187
LIABILITIES			
	£15,666	£0	-£15,666
TOTAL RESTATED FUNDS AS AT 30 JUNE	£109,861	£46,660	£145,521

Statement of Cash Flow

	2022	2021
CASHFLOW FROM OPERATING ACTIVITIES		
Net cash provided by (used in) operating activities	£7,498	£55,976
CASHFLOW FROM INVESTING ACTIVITIES		
Interest received	£310	£630
Purchase of property, plant and equipment	£0	£0
Change in cash and cash equivalent in the reporting period	£7,808	£56,606
Change in cash and cash equivalent at the beginning of the reporting period	£171,678	£115,072
Change in cash and cash equivalent at the end of the reporting period	£179,487	£171,678
Net income (expenditure) for the reporting period	£29,981	£53,615
Adjustment for		
Depreciation charges	£0	£0
(Increase)/Decrease in debtors	-£27,363	£1,376
Increase/(Decrease) in creditors	£4,880	£986
Net cash provided by (used in) operating activities	£7,498	£55,976

Notes to The Accounts

1. Accounting policies

a) Basis of accounting

Heritage Crafts currently has a gross income of less than £250,000 per annum and is permitted by the Charity Commission to prepare receipts and payments accounts. However, the Board considers that a better representation of the financial situation is given by preparing the accounts in accordance with Charity SORP (FRS 102). A reconciliation to the restated 2020/21 numbers is given in note 2.

b) Statement of compliance and basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP (FRS102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). The charity meets the definition of a public benefit entity under FRS102.

c) Income

All income, donations and subscriptions are accounted for as received by Heritage Crafts. Membership subscriptions are recognized over the membership period.

e) Restricted funds

Restricted funds are funds which are used in accordance with specific instructions imposed by the donor. Details of the restricted funds received by Heritage Crafts are provided in note 7 below.

f) Resources expended

Resources expended are recognised in the period in which they are incurred. which they are incurred.

2. Restatement of prior year figures

See the following page.

3. Administration expenses

See the following.

Administration expenses	2022	2021
Website	-£2,128	-£1,341
Insurances	-£354	-£365
Recruitment	-£8,690	£0
Marketing	-£2,225	£0
Consultancy	-£3,421	£0
Printing/postage/stationery	-£294	-£28
Payment processing fees	-£779	-£678
Miscellaneous	-£3,685	-£3,307
Total	-£21,576	-£5,718

To the nearest £. Excludes staff costs, fundraising and event costs and Trustee travel

4. Staff costs

The average number of employees in the 2021-22 year was four (2020-21 – four). There were no employees who received employee benefits of more than £60,000.

5. Trustee expenses

The Trustees of Heritage Crafts are all unpaid. Expenses are claimed for travel to committee meetings and other events that they are required to attend. Trustees are also reimbursed for any expenses they incur on behalf of Heritage Crafts; these costs are included within Administration costs above.

	2022	2021
Trustee travel expenses	-£172	£0

	2020/21 REPORTED				ADJUSTMENTS				2020/21 RESTATED			
	Unrestricted	Restricted	Designated	Total	Unrestricted	Restricted	Designated	Total	Unrestricted	Restricted	Designated	Total
RECEIPTS												
Donations and grants	£37,450	£118,684	£0	£156,134	-£4,083	£0	£0	-£4,083	£37,450	£118,684	£0	£156,134
Membership	£29,121	£0	£0	£29,121	£3,159	£0	£0	£3,159	£25,038	£0	£0	£25,038
Events	-£850	£0	£0	-£850	£0	£0	£0	£0	£2,309	£0	£0	£2,309
Interest	£630	£0	£0	£630	£0	£0	£0	£0	£630	£0	£0	£630
Gift Aid	£7,988	£1,374	£0	£9,362	£0	£0	£0	£0	£7,988	£1,374	£0	£9,362
Miscellaneous	£644	£0	£0	£644	£0	£0	£0	£0	£644	£0	£0	£644
Subtotal	£74,982	£120,058	£0	£195,040	-£924	£0	£0	-£924	£74,058	£120,058	£0	£194,116
Assets and investment sales	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
Subtotal	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
TOTAL RECEIPTS	£74,872	£120,058	£0	£195,040	-£924	£0	£0	-£924	£74,058	£120,058	£0	£194,116
PAYMENTS												
Staff costs	£57,956	£0	£0	£57,956	£44	£0	£0	£44	£58,000	£0	£0	£58,000
Events	-£603	£0	£0	-£603	£1,725	£0	£0	£1,725	£1,122	£0	£0	£1,122
Trustee travel expenses	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
Project costs	£0	£595	£0	£595	£0	£0	£0	£0	£0	£595	£0	£595
Grants	£0	£74,436	£0	£74,436	£0	£0	£0	£0	£0	£74,436	£0	£74,436
Administration costs	£6,050	£0	£0	£6,050	-£332	£0	£0	-£332	£5,718	£0	£0	£5,718
Subtotal	£63,403	£75,031	£0	£138,434	£1,438	£0	£0	£1,438	£64,841	£75,031	£0	£139,871
Assets and investment purchase	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
Subtotal	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
NET OF RECEIPTS (PAYMENTS)	£11,579	£45,027	£0	£56,606	-£2,362	£0	£0	-£2,362	£9,217	£45,027	£0	£54,245
Transfer between funds	-£3,327	-£21,673	£25,000	£-	£0	£0	£0	£0	-£3,327	-£21,673	£25,000	£0
TOTAL FUNDS LAST YEAR END	£91,767	£23,305	£0	£115,072	-£12,794	£0	£0	-£12,794	£78,972	£23,305	£0	£102,277
TOTAL FUNDS THIS YEAR END	£100,019	£46,660	£25,000	£171,679	£15,157	£0	£0	£15,157	£84,862	£46,660	£25,000	£156,522

As of 30 June 2021	Ernest Cook*	Endangered Crafts Fund	Conference	Awards	Training bursary	Strategic projects	Total
Opening restricted funds at 1 July 2021	£450	£25,942	£0	£6,000	£4,250	£10,018	£46,660
New funds received	£0	£4,666	£11,500	£20,266	£9,600	£30,106	£76,137
Transfer of funds to unrestricted for admin	£0	-£99	£0	-£3,443	-£750	-£12,611	-£16,903
Grants awarded	£0	-£22,998	£0	-£3,338	-£8,000	£0	-£34,336
Expenses incurred	£0	£0	£-11,500	-£3,719	£0	-£9,601	-£24,820
Closing restricted funds at 30 June 2022	£450	£7,511	£0	£15,766	£5,100	£17,912	£46,738

* Ernest Cook residual balance of £450 is for Superact (in liquidation).

6. Membership

As of 30 June 2022, Heritage Crafts had 1,284 members through its membership scheme (2021: 1,211 members). A total of £29,635 was recognised as membership income during the year to 30 June 2022 (2021 restated: £25,038).

7. Donations

Heritage Crafts is extremely grateful to all our donors for providing this vital funding and support for our work.

a) Unrestricted funds

Unrestricted donations of £35,185 (2021: £7,450) were received from individuals and organisations.

A three year grant of £30,000 per annum was received from the Swire Charitable Trust to fund our administrative costs in both years.

b) Restricted funds

During the year Heritage Crafts received and utilised restricted donations as follows.

The Endangered Craft Fund, launched in April 2019, continues to be an important element of our strategy. Donations and grants totaling £4,666 were received in the year, with notable donations from Sussex Heritage Trust and J&B Benson Trust. Grants totaling £22,998 were awarded during the year to 15 makers. The fund is carrying forward a balance of £7,511 at 30 June 2022. We have already secured additional funding for the next round of awards, and will continue to seek funding to enable the Endangered Crafts Fund to continue its work.

Funding of £11,500 was received from Coventry County Council to fund our Making Places conference held in Coventry earlier in the year. These funds were fully utilized in the year.

Funding of £6,000 was received in 2019 from Swaine Adeney Brigg to enable us to host an awards ceremony. This ceremony was finally held in November 2021. We received and paid out awards of £3,338 at this ceremony. The fund is carrying forward a grant from Axminster Tools for an award being given out in the coming year.

The Training Bursary fund was created in 2021 following a donation of £5,000 from DCA Consultancy Limited. This Bursary was awarded in 2021, and further funds have been received from

DCA Consultancy and City & Guilds. The City & Guilds Bursary has been awarded, with the DCA Consultancy grant being carried forward to next year and will be used to fund an apprenticeship.

Grants totaling £30,106 were received from The Pilgrim Trust and Garfield Weston Foundation to support our strategic projects. These involve supporting the work of the Endangered Crafts Manager and funding the cost of research of the Red List published earlier this year. These projects are largely carried out by our own team and therefore costs are charged from core costs against these projects, in accordance with the budgets agreed with the funders.

8. Events and fundraising activities

The following costs were incurred during the period:

To the nearest £

	2022	2021
Conference*	-£12,043	-£2,265
Other	-£1,659	-£54
Cost of events	-£13,702	-£2,805

* The conference was largely funded by restricted funds from Coventry council.

9. Taxation

As a registered charity Heritage Crafts is exempt from corporation tax

since all income is applied for charitable purposes.

10. Asset purchases

During the year Heritage Crafts did not make any asset purchases (2021: none).

11. Total funds at year end

Total Funds movements during the year have been as the follows.

Unrestricted funds are used to pay core costs of the charity, including salary costs.

Restricted funds are held to pay costs of specific projects agreed with funders. More details of these funds are given in note 6b.

Designated funds is a fund created by the Trustees last year. This fund is intended to be used as match funding for projects that further the strategic objectives of Heritage Crafts. Reserves of £25,000 have been committed to this fund. Projects and funding partners are being identified and funds will be allocated during the forthcoming year.

	Unrestricted funds	Restricted funds	Designated funds	Total
Opening funds at 1 July 2021 - reported	£100,018	£46,660	£25,000	£171,678
Revenue deferred to following year	-£14,914	£0	£0	-£14,914
Costs prepaid/accrued for following year	£243	£0	£0	-£243
Total funds at 1 July 2021 - restated	£84,862	£46,660	£25,000	£156,522
Net income/receipts	£13,310	£16,981	£0	£30,291
Salary costs charged fo project	£332	-£332	£0	£0
Project admin charge	£924	-£924	£0	£0
Designated reserves	£0	£0	£0	£0
Closing restricted funds at 30 June 2021	£99,427	£62,385	£25,000	£186,812

Heritage Crafts is registered with the Charity Commission for England and Wales as the Heritage Crafts Association, Charitable Incorporated Organisation number 1159208.

Registered address
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Heritage Crafts

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